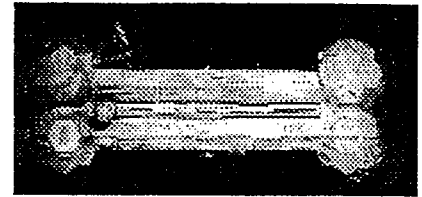




SATELLITE NEWS

FORMERLY THE BINDING POLYMER



SPRING 1990

VOL. 2 NO. 1

FANS FRAG "ROB-HOL" GOURD GUY!

As you will undoubtedly remember, we solicited possible names for a hemorrhaging bit of plant life who appeared during the experiment known as "Robot Holocaust". You, the viewers, responded with a resounding, "Huh?", and consequently submitted the most creative entries since this one time when people submitted more creative entries. We apologize that not every entry could be published, but understand that the selections were based on a filthy network of payoffs,oh, hat size too.

AND THE WINNERS IS, ER, ARE...

1. **Middle Age Mutant Ninja Avacado**
(The Krugers. Raleigh, NC)
2. **Sammy Scumpuppy**
(Chris Gagon. Honolulu, HI)
3. **Robert Plant**
(C. Caulfield. Denver, CO)
4. **Father Bile**
(Bonner & Harris. Normal, IL)
5. **Russel Sprouts**
(Jim Newcomb. Savannah, GA)

And here are some more: Mr. Peabody, Buddy Spore, Veggie Jackson, Zucchini Fellini, Daddy Holy Guacamole, Low Budget Puke-Man, Angry Al The Avacado Anglican, Gummy The Gourd Goiter Guy From Graceland, Weeble Wobble Version of Green Lantern, The Gaucaster, Colonel Henry Bleecheh!,



Mister Dumpty, The Dude That Looks Like Yoko, Lunch, Torso Weebles the Legume Patch Kid, That's No Bowling Ball-That's My Dad, The Kiwi Kid, Mister Potato Chest.

Well, that's it. Feel free to submit more, but then again, why? You've got lives -

live them! Don't sit there in your dank, basement apartment like some tuber, some bulbous root, living out your worthless existence vicariously. Grab someone, fold them to your breast and in one ecstatic breath make them feel the joy that wants to make you burst. Seize the day! If you are not up to it, seize the early afternoon. Aw, heck, just sit there. What do we care?

(Ed. Note. We received several entries written in dead languages. The Cuneiform entries are still being deciphered a Queens College, Oxford. Our copy of the Rosetta Stone is incomplete. In the future, Please restrict your entries to Modern language or Middle English at the the extreme. Thanks.)

INSIDE THE NINE BILLION NAMES OF TOM SERVO

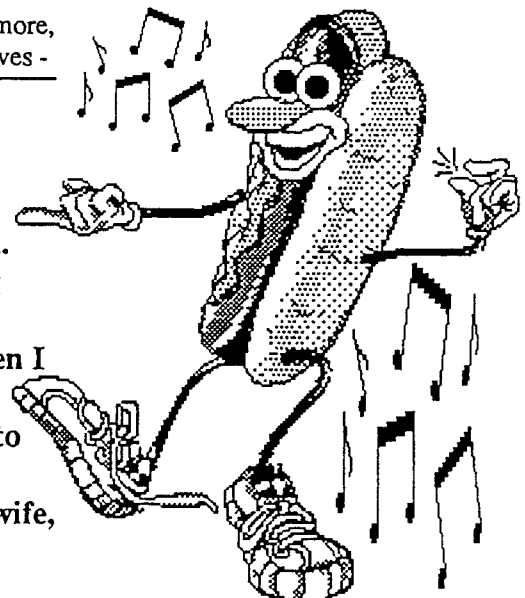
THE WEINER MAN SONG

****HEY, KIDS!! MOMS & DADS!!****

It's fun to sing "The Weiner Man Song"!! No intelligence is required, it's fun and it's easy. So grab a harmonica, a guitar, or an ocarina carved out of a black rhino horn,* and just have mindless fun!!!

*We are in no way suggesting the senseless slaughter of an endangered species merely to obtain an irritating musical instrument. The use of the term; "Black Rhino Horn", is used here only to suggest a very exotic, and traditional ethnic flute like instrument and should not be taken literally. Beside, the skull of the Three Ringed Lemur produces a much better sound, and you don't even have to hollow it out or anything. Just clean it off a bit and...eh, um, forget I said anything. 🐾

I know a weiner man,
he owns a hot dog stand.
He gives me everything
from weiners on down.
(ritardando) Someday when I
grow old
(accelerando) I'm going to
join his weiner life,
I'm going to be his weiner wife,
(fermata) Yeah!



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TECHNICAL JOURNAL

VOL.1, NO.2



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MST3K RENEWED ON COMEDY CHANNEL

HBO's Comedy Channel has finally renewed Mystery Science Theatre 3000 for its second run of thirteen shows. Negotiations were completed in June, months after the final show of the original thirteen was delivered to the Channel. We are currently working on a production schedule for the second season, and we expect to deliver our first show to the channel in late August or early September. When they begin airing the shows is anybody's guess, but you can expect respite from the reruns to come (hopefully) shortly after that.

Among the changes discussed for the second season are a new look to the Satellite of Love, the addition of new characters (we'll surprise you with that one), and a new opening to the show. The players around Best Brains are to remain the same with a few notable exceptions. Comedian Frank Conniff will be writing for the show as well as playing the part of Dr. Lawrence Erhardt, the evil Mad Scientist from Gizmonic Institute. Our technical/comedic wizard Kevin Murphy will handle the part of Tom Servo. In addition, Jeff Maynard joins us on staff as shop foreman and builder guy.

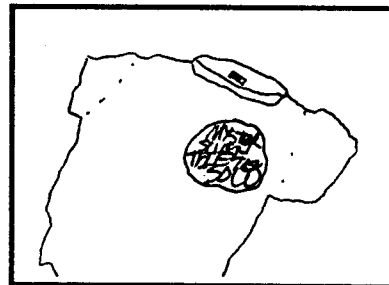
We appreciate your patience in suffering through the endless reruns and we thank you for your support via letters to the players at the Comedy Channel and to us here at Best Brains!

© 1990 BEST BRAINS, INC.

THE MYSTERY SCIENCE THEATER 3000 PRICE REBEL ICON MERCHANDISE TEMPLE CATALOGUE

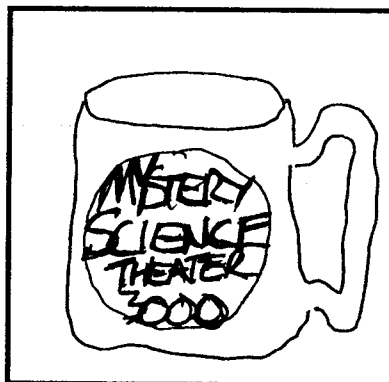
MST3K SHIRT

This is this! The official MST3K "Power-Tee" T-Shirt! A fresh, tasty, plump, shirt hand selected from hundreds of potential shirts to insure freshness, and to guarantee quality. Each shirt is emblazoned with the official logo of your favorite experiment and painstakingly handcrafted by ye olde worlde artisan named Randy. White with black logo in four exciting sizes: S, M, L, & XL10.00



OH, YES! THE MST3K FLUID CONTAINMENT VESSEL!

Boy, are these expensive! And here's why: They're designed for the discriminating few! Much like the Elvis decantors, these LIMITED EDITION mugs were made with the collector in mind! This is the same mug our production assistant Jan uses to sip her Jamaican Blue Mountain coffee and hearty broths! But don't let that scare you, we steam clean each mug after Jan uses it. Each mug features the MST3K LOGO, a picture of Joel and the bots, and -- get this gang-- your mug will be personally autographed by, Joel, Servo, and Crow! Now, this is choice!17.50



AUTHENTIC DEMON DOGS

"TOTALLY RAD!" your child is guaranteed to squeal upon seeing this official MST3K DEMON DOG! Not simply a cheezy imported knock-off, these are the very same DEMON DOGS featured in the "Robot Vs the Aztec Mummy" episode of MST3K! Purchased at retail by Best Brains, Inc.'s plucky procurement team and decorated by our special effects crew, without guidance or authority from the original manufacturer, DEMON DOGS will grace any room of your house from contemporary, traditional to postmodern all the way down to Memphis School! Supplies are very limited, so order now.25.00



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Important dates in the history of Television

Big Bang, or something.

1878 Sir William Crookes invents the Crookes tube, which produced cathode rays.

1922: Philo T. Farnsworth develops idea for the image dissector.

1923 Zworykin applies for patent on iconoscope.

May 11, 1928: WGY Schenectady, NY, first station to begin regularly scheduled telecasts

AUG., 1988: Jim Mallon, production manager for fledgling, independent television station KTMA, meets Gizmocrat, Joel Hodgson, veteran of Saturday Night Live and David Letterman, to discuss television projects.

TWO WEEKS LATER, Joel returns to KTMA with sketches of a man stranded in outer space hosting science fiction movies with his home made robots. Among the many innovative ideas for the show, was the silhouetting of himself and the robots in front of the movie screen.

Sept., 1988: Work begins on pilot tentatively called Mystery Science Theater 3000. Joel stays up all night, creates Crow, Gypsy and Servo, hours before pilot is to be shot. A primitive doorway sequence is shot, featuring the doors of a safe, garage, locker, and an electrical panel.

Chief photographer Kevin Murphy is enlisted as Cambot. The pilot featured the movie "The Green Slime".

Oct., 1988: Mallon sells pilot to station mgr. Don O'Conner. Regular time slot is Sundays at 6 PM. Budget per show is \$250.00. Work begins on first show, "Invaders From the Deep". Joel taps fellow comedians Trace Beaulieu and Josh Weinstein to operate robot puppets Crow, Beeper (Servo's Prototype), and Gypsy.

Thanksgiving Day, 1988: Mystery Science Theater 3000 Deuts. Show garners a very modest .8 rating (aprox. 4000 viewers).

Dec., 1988: Writer Dave Mathany, Pens article for Mpls. Star/Trib. (our first press!). Fan Club is inaugurated.

Jan., 1989: Alex Carr, (now Prod. Mgr.), begins as intern. KTMA mngt. to cancel MST3K as part of new programming. Fans bombard station with letters of support (sound familiar?). Mallon squeezes seven more shows from KTMA.

April, 1989: Fan club hits 1000. Joel sends MST3K demo tape to his NY. mgr., David Campbell, who shows tape to HBO's staff working on "The Comedy Channel".

May, 1989: Final show on KTMA.

June, 1989: Live show of MST3K is performed at Comedy Gallery in Mpls. NY agent Rick Leed begins negotiations in earnest with "The Comedy Channel".

July, 1989: Best Brains Inc. to produce MST3K for "TCC".

Sept., 1990: Deal done w/"TCC".

Oct., 1989: Prod. begins on thirteen shows for series contract. Sets/props redesigned. Comic Mike Nelson hired as writer.

Nov., 1989: MST3K network debut. National Info. Club started.

Feb., 1990: Final show of contract is produced. Letter writing campaign is started to renew the series.

March, 1990: A psychic predicts show will be renewed. And we believe it!!!

Apr., 1990: Negotiations begin for a second network season. Info Club membership reaches 700.

MYSTERY SCIENCE THEATER 3000
SATELLITE NEWS
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